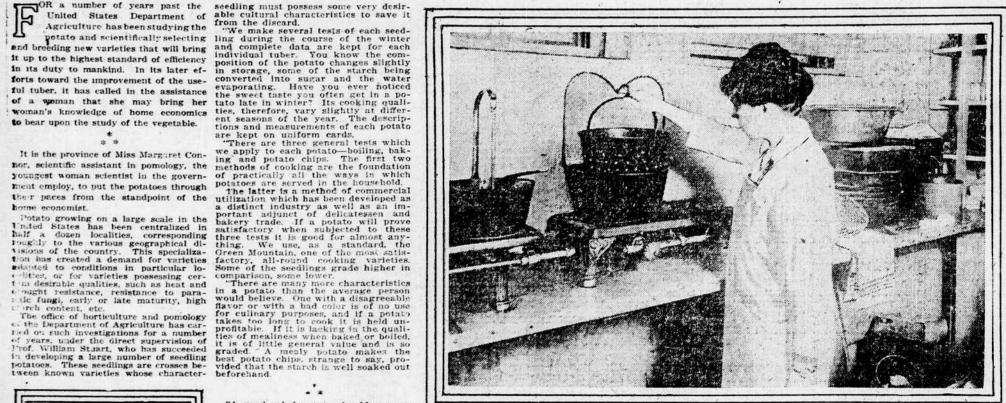
WASHINGTON, D. C., SUNDAY MORNING, SEPTEMBER 24, 1916.

\$10,000,000 Armor Plant Is Sought by Many Cities



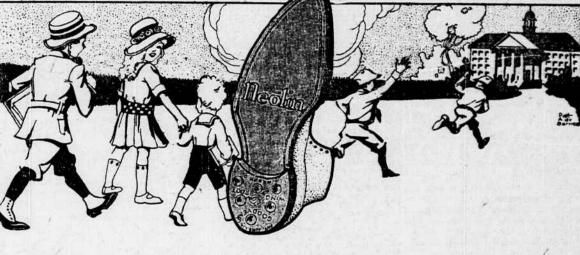
Woman Scientist Puts Potato Through Its Paces



MISS CONNOR AT WORK IN HER LABORATORY KITCHEN.



"A good salad potato should possess slightly different characteristics from one primarily intended for baking,



"Neolin" Soles on School Shoes Make Them Last Three Times as Long!

Mothers and fathers, do you get the full force of that message?

Children's shoes soled with Neolin wear three times as long!

What is Neolin? It's a substitute made necessary by the extreme scarcity and high cost of sole leather. Said to be a composition of leather and rubber.

And it is claimed that it will outwear two admirable features:

For Boys and Girls,

\$3 & \$3.50

to three pairs of the best leather solesfurthermore, "NEOLIN SOLES" have these

So that they make THE IDEAL SCHOOL Shoes—and are a big offset to present advanced shoe prices, We have NEOLIN-SOLED Shoes in some of

Neolin soles won't scratch floors.

Neolin soles are light and flexible. Neolin soles need no "breaking in."

Neolin soles are waterproof.

Neolin soles are noiseless.

our best makes-and announce a big demonstration and sale of them for this

Neolin-soled shoes in new "English" laced styles—tans and blacks: For Young Ladies, For Young Men,

Other Splendid Headliners In Our "School and College" Sale

"RITE-FORMS," our famous Misses and Children's Shoes, 25 years old in Quality and Comfort, BRAND-NEW in beauty and fashion. \$2 to \$3.50

New "English" Laced Boots Misses and children. Some extra high cut. Priced according to size: In Black Calfskin \$2.25 to \$4 In Tan or Brown.....\$2.50 to \$5 Black, with Brown Tops..... \$3.50 to \$5 Patents, Tans or Browns \$2.50 to \$5 with white tops.....

At \$2.25 a Pair—New English Laced Boots skin. Boys' sizes, 1 to 51/2. Girls' sizes, 81/2 to 2.

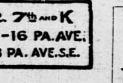


FOOT TROUBLES steadily get worse, if not corrected. Visit our FOOT COMFORT Dept. Consultation Free.



FORTUNATE "pick-up" of the Last Word in NEW TAN and BROWN BOOTS—that saves the well dressed woman a full third of their present value. Four extremely, fashionable models, in African Brown Kid and 'Tan Russia Calf. Laced Boots—eight inches high. With high or low heels—ONE STYLE WITH WHITE

Offering of



At Our Busy "STOCKING SHOP"

New fall arrivals in Women's Novelty Silk Hose—and the Famous "SCHOOLPROOF" Children's Stockings.